



Law Foundation of Berks County and PICPA Reading Chapter

# Holiday Benefit Luncheon

## December 7, 2018

Crowne Plaza Reading Hotel  
1741 Papermill Road, Wyomissing, PA 10610

### Sponsorship Opportunities

#### HALL OF FAME Sponsor (\$10,000)

- Exclusive
- Three tables of 10 at the luncheon (\$3,750 value)
- Full page ad in program\* (\$425 value)
- Two to three minutes to address the audience at the start of the luncheon
- Name and logo on inside front cover of program
- Banner displayed at event
- Logo on all promotional material and Reading Eagle advertising
- Ten participants may attend VIP Reception with Keynote Speaker (\$1,000 value)

**SOLD**

#### TRIPLE CROWN Sponsor (\$5,000)

- Two tables of 10 at the luncheon (\$2,500 value)
- Full page ad in program\* (\$425 value)
- Name and logo on inside front cover of program
- Banner displayed at event
- Logo on all promotional material and Reading Eagle advertising
- Five participants may attend VIP Reception with Keynote Speaker (\$500 value)

#### GRAND SLAM Sponsor (\$2,500)

- Table of 10 at the luncheon (\$1,250 value)
- Full page ad in program\* (\$425 value)
- Name and logo on inside front cover of program
- Banner displayed at event
- Two participants may attend VIP Reception with Keynote Speaker (\$200 value)

#### HOME RUN Sponsor (\$1,750)

- Table of 10 at the luncheon (\$1,250 value)
- Full page ad in program\* (\$425 value)
- Opportunity to purchase VIP tickets



#### Registration, Networking, and Open Bar

11:00 a.m. - 12:00 p.m.

#### Lunch and Keynote Speaker, Hall of Famer, Johnny Bench

12:00 p.m.

**Individual Seat Price: \$125.**

**Extra VIP reception tickets  
\$100. each  
(with sponsorship or individual  
ticket sale)**

\*Please submit sponsorship program book ads by November 17, 2018.  
Please contact Paula Ziegler at [pziegler@berksbar.org](mailto:pziegler@berksbar.org) for details.